

Please read and understand REGISTRATION LOTTERY FOR CHEQUAMEGON 40 AND SHORT & FAT

To fairly manage the Chequamegon Fat Tire Festival's popularity, an entry lottery is used to fill the 2,750 person limit of the Chequamegon 40 and Short & Fat 16.

OBTAINING AN ENTRY BLANK Sept. 1 thru Mar. 15

An electronic version of the entry blank will be available for downloading on the www.cheqfattire.com web page from early February through March 15. You can print the entry blank off the Registration page, fill it out and return it with payment any time prior to the March 15 postmark deadline for the lottery drawing submissions.

Those preferring the postal option can submit a self-addressed stamped business size envelope with a note requesting an entry blank.

In early February, entry blanks will be sent to all those requesting them. One entry form per request will be sent. If you would like additional copies of the entry blank, feel free to make photocopies to distribute to others.

SUBMITTING AN ENTRY BLANK thru Mar. 15

Whether your entry blank is printed from www.cheqfattire.com or mailed to you per your request, it must be postmarked no later than March 15th to be included in the lottery.

A random lottery will be used to select the 2,750 entry positions from the completed entries submitted. Participants who wish to be included in the lottery must complete the entry blank, enclose the proper fee amount and return it in a business size envelope marked "Entry Form" on the front, to the Chequamegon office postmarked by March 15.

To accommodate family and team entries, up to four entries can be submitted in each envelope returned to the Chequamegon office. Tandem entries must be submitted in the same envelope.

Completed registrations will be accepted only if sent by the March 15 postmark deadline. **Completed entries postmarked after March 15 will not be included in the registration lottery.**

SELECTION OF ENTRANTS after Mar. 15

Shortly after the March 15 registration deadline, the drawing for entry spots will take place. The first 1,850 Chequamegon 40 entries and first 900 Short & Fat entries selected in the random draw will be accepted for the current year's event.

Envelopes containing entry blanks that are incomplete, do not have checks included with them or have more than four entries in them will not be accepted if drawn during the selection process. Duplicate entries will not be included in the drawing.

CONFIRMATION OF ENTRY By May 1

Confirmation cards will be sent to the 2,750 participants whose entries are selected as soon as we can process them after the March 15 selection. It will take a few weeks to process the accepted and returned entries. Prior to May 1, you will either be notified that you are in the current year's event or your check will be returned indicating you were not selected in the lottery.

Please no phone calls, faxes or e-mails to confirm your entry until we have had a chance to punch them into our database.

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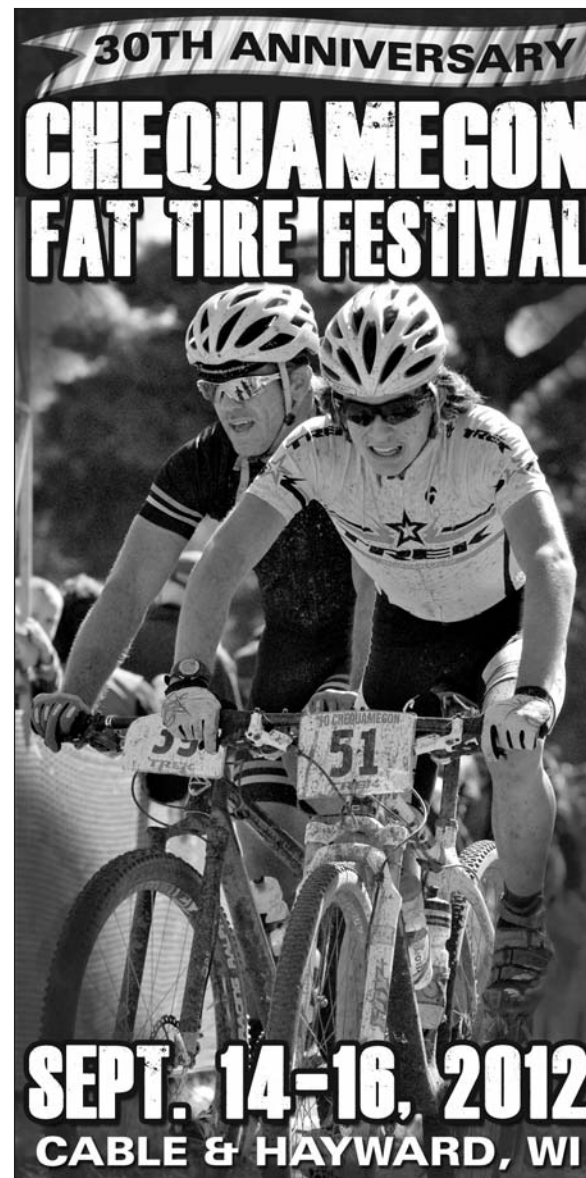


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REGISTRATION LIMITED TO 2,750!

ENTRIES FOR LOTTERY MUST BE
POSTMARKED BY MARCH 15!



TREK

CHEQUAMEGON HIGHLIGHTS **LIFETIME**

THE HEALTHY WAY OF LIFE COMPANY

Registration Regulations:

1. No refunds are allowed for any reason whatsoever.
2. No transfers of entries from one party to another are allowed for any reason whatsoever.
3. No one is allowed to ride unregistered.
4. Event changes can be made for Saturday (Chequamegon 40 to Short & Fat ONLY) up to Sept. 1 when requested in writing and accompanied by a \$10.00 fee.
5. Confirmation cards and photo IDs are required to pick up registration materials. You may not pick up someone else's registration materials for any reason whatsoever.

Penalties for Violation:

Riders who are identified as riding unregistered, or riding with an old number from a previous year, or riding with someone else's number, will be banned from event registration for one full year.

CHEQUAMEGON 40

Saturday, September 15, 2012

10:00 a.m. start on Main Street, Hayward, Wisconsin



What a spectacle, 1,850 fat tired flyers roll out from Hayward's Main Street as they head for the dirt and the off road adventure of a lifetime. Forty miles of roller coaster terrain awaits

the participants in this point to point off road marathon. A true test of muscle, mind and machine, the Chequamegon 40 is open to participants 18 years old and older. Entry is limited to 1,850 participants with selection by pre-registration lottery to be held soon after the March 15 entry postmark deadline.

SHORT & FAT 16

Saturday, September 15, 2012

10:00 a.m. start on Randysek Road, Cable, Wisconsin

For those not ready for the marathon challenge of the 40 miler, the Short & Fat 16 mile point to point off road race is just for you. Join 900 participants in a mass start roll out heading for the dirt south of the town of Cable. Hit the hills and meet the challenges of the American Birkebeiner Ski Trail, forest roads and other wooded paths as you make your way to the finish line. Open to participants 12 years old and older, the Short and Fat is limited to 900 riders with selection by pre-registration lottery to be held soon after the March 15 entry postmark deadline.



ROUGH STUFF POKER RIDE

Sunday, September 16, 2012

9:00 a.m. start at Telemark Resort, Cable, Wisconsin

A new twist to a Chequamegon standard. Ride competitively for top times or for fun in a solo, group or guided tour group Poker Ride. Poker Ride participants draw cards for each checkpoint found to create a poker hand for prizes. Registration is not limited with pre-registrations accepted via mail until Sept. 1. Day of event registration accepted up to one half hour before start. Consult the prerace issue of Fat Tracks for more information.



CABLE CRIT-CROSS

Sunday, September 16, 2012

10:00 a.m. start at Telemark Resort, Cable, Wisconsin

Ride time trial qualifying heats on a short cyclo-cross course featuring technical singletrack and dismount obstacles. Top times qualify for the mass start championship event. Registration is not limited with pre-registrations accepted via mail until Sept. 1. Day of event registration accepted up to one half hour before start. Consult the prerace issue of Fat Tracks for more information.



CAMBA TRAIL TOUR

Friday, September 14, 2012

1:00 p.m. start at Cty Rd 00 CAMBA Trailhead, Seeley, Wisconsin

Tour the sweet CAMBA singletrack of the Makawa Trail. Noon registration at the County 00 trailhead in Seeley. Modest fee, great prizes, spectacular fun. Visit www.cambatrails.org or the prerace Fat Tracks for more info.



SUNDAY FUNDAY

Sunday, September 16, 2012

10:00 a.m. to Noon at Telemark Resort, Cable, Wisconsin

Free Fat Tire Fun – For those 12 years old and older tackle the Lumber Jack & Jill Log Pull, Klunker Toss, Bicycle Limbo, Hammer Slammer Hill Climb and more. For the under 12 year old cyclists a Children's Bicycle Rodeo is offered with activities for those with and without bikes. No registration is required for these free, fat and fun family activities.



PLEASE NOTE!

A registration lottery will determine entry in the Chequamegon 40 and Short & Fat 16 mile cross country events. To be included in the drawing, your entry must be postmarked by March 15!

For more info visit www.cheqfattire.com



TREK

EVENT INFO

LIFETIME

THE HEALTHY WAY OF LIFE COMPANY

AWARDS

Over \$30,000 in merchandise awards will be given away during the event weekend.

Champion's Awards. A prize package valued at \$1,500 in merchandise that includes a Trek bicycle will be awarded to the men's and women's champions of the Chequamegon 40.



Overall Awards. The top 20 men and top 10 women in the Chequamegon 40 and top 10 men and top 5 women in the Short & Fat will receive a framed certificate of accomplishment and a merchandise prize for their high place finish.

Participant's Awards. Each participant in the major events will receive a limited edition dated lapel pin and a dated Chequamegon bike decal.



Festival Fee Entrants Prize Drawing. Those entrants who pre-register under the Festival Fee Entry Program (one event on Saturday and one on Sunday)

not only save money but they each have a chance to win one of the five valuable prizes from our sponsors including a Trek bicycle.

CLASS AWARDS & COMPETITION CLASSES

Chequamegon 40 & Short & Fat 16

Trophies and merchandise prizes will be awarded to the overall champion and the first three places for men and women in the following competition classes:

12-14 (not available in the Chequamegon 40)

15-17 (not available in the Chequamegon 40)

18-24 40-44 60-64

25-29 45-49 65-69

30-34 50-54 70-79

35-39 55-59 80 +

Tandems, Mixed Tandems, Singlespeeds Chequamegon 40 & Short & Fat Events Only



Rough Stuff Poker Ride

Trophies and merchandise prizes to the top five men and women in this open class event. Merchandise prizes to the top 20 poker hands. No other age or competition classes.

Cable Crit-Cross

Trophies and merchandise prizes awarded to the top three men and top three women in the Championship Final and to the top three men and top three women in the Consolation Final. This is an open class event for men and women no other competition classes awarded.

NEW IN 2012: EXPANDED START GATES FOR CHEQUAMEGON 40

In addition to the traditional preferred start area in the Short & Fat and Chequamegon 40, three additional start gates will be added at the Chequamegon 40 start line. Riders will qualify for placement based on recent past finishing places. Those not qualifying will fill in the last gate on a first come first served basis.

BIB PICK-UP

Friday, September 14, 5:00 p.m. to 9:00 p.m. at Telemark Resort for the **Chequamegon 40 & Short & Fat.**

Saturday, September 15 - Day of event bib pick-up for the **Chequamegon 40** only from 8:00 a.m. to 9:30 a.m. at the Hayward Primary School on the west end of Main Street in Hayward, WI.

Saturday, September 15 - Day of event bib pick-up for the **Short & Fat only** from 8:00 a.m. to 9:30 a.m. at the Cable Community Centre on County Hwy M in Cable, WI.



Sunday, September 16 - Day of event registration and bib pick up for the **Rough Stuff Poker Ride** from 7:30 a.m. to 8:30 a.m. at Telemark Resort under the Big Top. Day of event registration and bib pick up for the **Cable Crit-Cross** from 8:30 a.m. to 9:30 a.m. at Telemark Resort under the Big Top.

AREA TRAIL INFO

Call 1-866-747-6501
www.cambatrails.org



MORE RACE INFO: CHEQUAMEGON FAT TIRE FESTIVAL, INC.

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www.blog.cheqfattire.com

EVENT CHANGES CAN BE MADE FOR SATURDAY (CHEQUAMEGON 40 TO SHORT & FAT ONLY) UP TO SEPT. 1 WHEN REQUESTED IN WRITING AND ACCOMPANIED BY A \$10.00 FEE.

